

FAB FORUM

MADURODAM, THE HAGUE 19 JUNE 2018



TARGET SECTORS:

Livestock

poultry, meat,
dairy, animal feed

Fruit and vegetables

production, seeds,
fertilizer

Agro-logistics

transport, export,
packaging,
conservation

TARGET PARTICIPANTS:

Large enterprises,
SMEs,
Start-ups,
Ministries,
Investment Promotion
Agencies,
Chambers of
Commerce,
Incubators,
Knowledge Institutes

THEME: CREATING PARTNERSHIPS IN AGRIBUSINESS

The Francophone Africa Business Forum (FAB Forum) is the only existing knowledge and business platform focusing on trade and investment in Francophone Africa.

The 4th edition of the FAB Forum will focus on sustainable value chains in agriculture and consists of a plenary programme, sector workshops, B2B sessions and a network reception.

Participating offers you the unique opportunity to network with more than 400 public and private sector representatives interested in doing business in Francophone Africa.

Participation of a trade delegation of 150 participants from Mali, Niger and Burkina Faso is already confirmed. In addition, the forum will attract African participants from countries such as Senegal, Côte d'Ivoire, Chad, Guinea Conakry, Cameroon, Mauritania, Benin, Togo, Algeria, Morocco and Tunisia.

NB: French-English translations are available during the entire day.



Addie Bom, Greenshields & Partners: The FAB Forum brought us in contact with a young agent in Mali. We followed up by going on a trade mission to Mali in December. We now have established an agent partnership and we have meetings on a weekly basis.

Ali Djimba, CAT Logistics: I already do business in France, but this was my first business trip to the Netherlands. The time was almost too short to do everything. I would like to stay in touch with my contacts and NABC for follow-up.



WHAT TO EXPECT

400

Participants

6

In-depth
workshops

12

Country &
company
stands

20

High-level
speakers

10

B2B sessions
per
participant

FRANCOPHONE AFRICA BUSINESS FORUM



MADURODAM

FAB Forum 2018 will take place in Madurodam, The Hague. Most Dutch people know Madurodam as a miniature theme park of the Netherlands. Few know that it is also a beautiful event location, with many spacious and adaptable rooms that can be used for plenary sessions, workshops and B2B matchmaking. During the lunch and network reception at the end of the day, participants can network at the outside terrace or make a walk through the park to see all highlights of the Netherlands. Madurodam can easily be reached by public transport and car.



BECOME A PARTNER!

Already active in Francophone Africa? Highlight your activities and find even more contacts by becoming an event partner.

New partnerships
Create new partnerships in untapped African markets to gain first movers advantage.

Maximum exposure
Create maximum exposure for your company with your own stand and premium branding.

Share knowledge
Share your expertise with high-level African and Dutch public and private representatives.

Matchmaking
Guaranteed high-level matchmaking sessions with African and Dutch companies.

PARTNER PACKAGES	STRATEGIC PARTNER	WORKSHOP PARTNER	STAND PARTNER
Free tickets (normal price €195,- non NABC members and €95,- NABC members)	5	2	2
1 hour workshop	✓	✓	
Information stand	✓	✓	✓
Interview or advertisement in NABC magazine 2019	✓		
Branding via NABC website, social media and newsletter	✓	✓	
Branding on all event materials	✓		
Package price	€5.000	€2.000	€1.000

REGISTER NOW! www.fabforum.eu
For more information, please contact Maloe de Reuver:
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